

LaiBlitz Launches the “FastBall AI” Project to Promote Sports DX with Generative AI

**Amateur baseball teams will start receiving data analysis reports from “generative AI analysts”
to boost sports in Japan**

LaiBlitz, Inc.

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LaiBlitz, Inc. (Headquarters: Shinagawa-ku, Tokyo; President: MURASAWA Kiyooki; hereinafter, “LaiBlitz”), which is developing the “Future Fastball” team strengthening system that has been introduced to numerous professional baseball teams, including the Japan Series champions, the Fukuoka SoftBank Hawks, has launched the “FastBall AI Project,” which will contribute to the promotion of sports using generative AI. As a first step, we will begin offering “FastBall AI Analyst” to help amateur baseball teams strengthen their players.

With this service, AI scientifically analyzes player measurement data (pitches, batted balls, body composition, etc.), and generates reports showing each player’s personal strengths and areas for improvement. The system even proposes the optimal training method based on the results of the analysis, making it possible to create effective training menus and plans tailored to each individual.

LaiBlitz also provides Future Fastball, a data analysis and team strengthening system for professional baseball teams, to several professional baseball teams. With the mission of creating new value through cutting-edge technologies such as AI and IoT, we support the digital innovation of companies through the provision of systems, mainly in the field of sports and the regional revitalization industry.

About: Future Corporation

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