

LaiBlitz Launches “Fast Biz Subscription” Platform Adopted by *biima sports*, Realizing Digital Transformation that supports services in-person and online

LaiBlitz, Inc.
TOKYO, Japan, October 5, 2023 / LaiBlitz, Inc

LaiBlitz, Inc. (Headquarters: Shinagawa-ku, Tokyo; President: MURASAWA Kiyooki) has expanded its Fast Biz system, which is used by sports teams and other organizations to support their businesses with a focus on customer management, with the launch of Fast Biz Subscription, a B-to-C subscription platform.

Amid increasing needs and entry to the subscription business in a wide variety of industries, we enable both face-to-face (offline) and online services that are compatible with all types of businesses, and realize the optimal business flow tailored to their business through flexible customization functions, whereby promoting the Digital Transformation of our customers’ subscription businesses. Fast Biz Subscription has recently been adopted by *biima sports* (Head Office: Shibuya-ku, Tokyo; CEO: TAMURA Yoshihiko), a comprehensive kids’ sports school operated by *biima* Inc.

About:Future Corporation

Future Group is a company that conducts "IT Consulting & Service Business" and "Innovation Business" through the use of latest technology. Since the founding in 1989, we have designed and improved the business of our clients through developing systems that integrates business management with IT. Our clients are from various industries including Finance, Manufacturing, Distribution and Logistics. We have also created our own new services based on the know-how we have accumulated in this process. We are contributing to the society by promoting innovation and creating new values for clients that is based on the strengths of "connoisseurship" and "implementation ability" of latest technologies such as AI and robotics.

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