

## **A Product Selection Guide That Allows for Quick Online Product Reviews for B-to-B Manufacturers with Complex Product Systems Launch of SaaS “Fleacia Product Selector”**

YDC Corporation  
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On September 20, 2023, YDC Corporation (Headquarters: Shinagawa-ku, Tokyo; President: TANAKA Takeshi) will launch the SaaS “Fleacia Product Selector,” a product selection guide that enables users to quickly review products with complex product structures online.

The Fleacia Product Selector was originally developed by Collaborative Emergent, which has been engaged in “mass customization reform” in the make-to-order type manufacturers for many years. It is just one of the solutions making up the solution brand “Fleacia,” which promotes the digitalization of customer contact points in the B-to-B manufacturing industry, and is a tool to publish a product guide that users can review on their own online. Delivered as SaaS, it provides quick and agile adoption with low initial investment and risk.

Fleacia: <https://www.fleacia.ydc.co.jp/>

Collaborative Emergent: <https://www.ydc.co.jp/service/business-transformation/>

Fleacia Product Selector: <https://www.fleacia.ydc.co.jp/productselector/>

Related press release: Full-scale Release of “Fleacia,” a New Solution Brand for Enhancing the Digitization of Customer Contact Points From Marketing and Sales to Service in the B-to-B Manufacturing Industry, and Launch of SaaS “Fleacia CPQ” [https://www.future.co.jp/en/topics/PDF/220722\\_YDC.pdf](https://www.future.co.jp/en/topics/PDF/220722_YDC.pdf)

### About: Future Corporation

Future Group is a company that conducts "IT Consulting & Service Business" and "Innovation Business" through the use of latest technology. Since the founding in 1989, we have designed and improved the business of our clients through developing systems that integrates business management with IT. Our clients are from various industries including Finance, Manufacturing, Distribution and Logistics. We have also created our own new services based on the know-how we have accumulated in this process. We are contributing to the society by promoting innovation and creating new values for clients that is based on the strengths of "connoisseurship" and "implementation ability" of latest technologies such as AI and robotics.

Source: Future Corporation

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