

Full-scale Release of “Fleacia,” a New Solution Brand for Enhancing the Digitization of Customer Contact Points From Marketing and Sales to Service in the B-to-B Manufacturing Industry, and Launch of SaaS “Fleacia CPQ”

YDC Corporation
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On July 16, 2022, YDC Corporation (Headquarters: Shinagawa-ku, Tokyo; President: TANAKA Takeshi) launched Fleacia, a new solution brand for digitizing customer contact points from marketing and sales to service in the B-to-B manufacturing industry and enhancing customer experience. This coincides with the launch of the SaaS Fleacia CPQ, a high-end CPQ for mass customization that serves as the core of the solutions that make up Fleacia.

✓ New solution brand Fleacia

Fleacia is a suite of solutions focused on the B-to-B manufacturing industry, aimed at transforming business from the customer’s point of contact. Each individual solution can be applied independently to a manufacturing business. Multiple solutions can also be added and expanded incrementally. It can easily be linked with manufacturing industry business support systems and can be combined with other companies’ standard IT solutions to build an IT infrastructure for the entire manufacturing industry.

✓ Fleacia CPQ

Fleacia CPQ is one of the solutions that make up Fleacia. It is a high-end CPQ for mass customization developed independently by a team of manufacturing business professionals. Providing it as a SaaS solution enables quick and agile implementation with less initial investment and risk.

Fleacia: <https://www.fleacia.ydc.co.jp/>

Fleacia CPQ: <https://www.fleacia.ydc.co.jp/cpq/>

The new SaaS Fleacia Product Selector will be available from September 20, 2023

https://www.future.co.jp/press_room/PDF/PressRelease_20230620_YDC.pdf

About: Future Corporation

Future Group is a company that conducts "IT Consulting & Service Business" and "Innovation Business" through the use of latest technology. Since the founding in 1989, we have designed and improved the business of our clients through developing systems that integrates business management with IT. Our clients are from various industries including Finance, Manufacturing,

Distribution and Logistics. We have also created our own new services based on the know-how we have accumulated in this process. We are contributing to the society by promoting innovation and creating new values for clients that is based on the strengths of "connoisseurship" and "implementation ability" of latest technologies such as AI and robotics.

Source: Future Corporation

Contact: https://www.future.co.jp/apps/contact/corp/contact_us_entry.php