

## **i.lab's Internal R&D Project "Voice Mask" Wins Italian Design Award**

Innovation Laboratory, Inc.  
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Voice Mask, which is being developed as an in-house R&D project by Innovation Laboratory, Inc. (Head Office: Taito-ku, Tokyo; CEO: YOKOTA Yukinobu; hereinafter, "i.lab"), an operating company of Future Corporation (Securities Code: 4722), received the Bronze Award in the social design category of the Italian "A' Design Award & Competition," announced on May 6, 2021.

Voice Mask is a conceptual design for a speech masking device that applies noise cancellation technology. Speakers that surround the mouth produce sound waves that are opposite in phase to the user's voice, cancelling sound. This can prevent people from listening to others, even in cafes and large offices, allowing people to make phone calls and hold online meetings without worrying about bothering those around them.

A' Design Award & Competition is an international design event held in Italy every year. It is one of the largest competitions in the world, in which designers from more than 100 countries participate so that outstanding designers, design concepts, products, and services can be recognized.

\*i.lab is an innovation design firm established in 2011 by the University of Tokyo i.school's team of directors.

### About: Future Corporation

Future Group is a company that conducts "IT Consulting & Service Business" and "Innovation Business" through the use of latest technology. Since the founding in 1989, we have designed and improved the business of our clients through developing systems that integrates business management with IT. Our clients are from various industries including Finance, Manufacturing, Distribution and Logistics. We have also created our own new services based on the know-how we have accumulated in this process. We are contributing to the society by promoting innovation and creating new values for clients that is based on the strengths of "connoisseurship" and "implementation ability" of latest technologies such as AI and robotics.

Source: Future Corporation

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