

**LaiBlitz, Aiming for the Best in the World in Esports from Tokyo.
The base for activities will be RED° TOKYO TOWER!**

LaiBlitz, Inc.
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LaiBlitz, Inc. (Headquarters: Shinagawa-ku, Tokyo; President: MURASAWA Kiyooki) will establish a professional esports team based on the concept of “aiming for the best in the world in esports from Tokyo”. We recently entered into a business alliance with TEG, Inc. (Head Office: Minato-ku, Tokyo; President: HARA Yasuo), which operates an esports x entertainment business based in Tokyo Tower, and will begin activities at RED° TOKYO TOWER, one of the largest esports facilities in Japan operated by TEG, as a training and activity base.

For sports teams, LaiBlitz provides Fastball, a data analysis system that uses AI and IoT to enhance team strength and competitiveness. We will use the data analysis know-how we have cultivated up to now in esports to develop a system for visualizing and analyzing play data such as win rates, action routes, combat strength, hit rates, strategies (movement), and aim strength. By having players and teams utilize this analysis system, teams can be scientifically strengthened, and making a portion of the data available to the general public will improve the entertainment value of the esports industry as a whole.

With the start of professional team activities, development as an entertainment business will also begin in earnest. We will continue attracting fans by distributing content on esports, which is popular among people of all ages and nationalities.

About: Future Corporation

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Source: Future Corporation

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