

2023 Paris Saint-Germain Handball Japan Tour Notice of Decision of Future Corporation as Presenting Partner

Future Corporation
TOKYO, Japan, March 29 2023 / Future Corporation

Future Corporation (Headquarters: Shinagawa-ku, Tokyo; Chairman and President, Group CEO: KANEMARU Yasufumi; hereinafter, “Future”) is pleased to announce that it has invited Paris Saint-Germain (PSG) Handball (Nasser Al-Helaiffy, CEO, Paris, France), one of the leading handball teams in Europe, to visit Japan, and has been selected as a presenting partner for the 2023 PSG Handball Japan Tour, to be held from July 27 to August 3, 2023. This is the first Asian tour for PSG Handball.

Future established Zeekstar Sports Entertainment, Inc. (Shinagawa-ku, Tokyo; President: OGA Tomoya) in January 2020 to manage the Zeekstar Tokyo club team, which entered the Japan Handball League that same season. Our company, which is engaged in a variety of technology-based businesses and features an IT consulting business at its core, is working to popularize and promote handball by creating new added value through the concept of “IT x Sports” taking advantage of the technological capabilities and creativity we have cultivated up to now. Founded in 1941, Paris Saint-Germain is a handball club based in Paris, France, and a powerhouse that has won the French Starligue (LNH Division 1) for eight consecutive seasons. In holding their Japan tour, they aim to showcase some of the world’s best handball play, which is highly popular in Europe, in an effort to convey its appeal and expand its fan base.

“2023 Paris Saint-Germain (PSG) Handball Japan Tour”: <https://psg-special.zeekstar.tokyo/>

About: Future Corporation

Future Group is a company that conducts "IT Consulting & Service Business" and "Innovation Business" through the use of latest technology. Since the founding in 1989, we have designed and improved the business of our clients through developing systems that integrates business management with IT. Our clients are from various industries including Finance, Manufacturing, Distribution and Logistics. We have also created our own new services based on the know-how we have accumulated in this process. We are contributing to the society by promoting innovation and creating new values for clients that is based on the strengths of "connoisseurship" and "implementation ability" of latest technologies such as AI and robotics.

Source: Future Corporation

Contact: https://www.future.co.jp/apps/contact/corp/contact_us_entry.php