

LaiBlitz Launches Platform for Metaverse Business Using Gaming Technology - In collaboration with Neilo Inc., which has a track record of developing numerous 3D games -

LaiBlitz, Inc.
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LaiBlitz, Inc. (Headquarters: Shinagawa-ku, Tokyo; President: MURASAWA Kiyooki; hereinafter, “LaiBlitz”) is collaborating with fellow Future Group company Neilo Inc. (Head Office: Shinjuku-ku, Tokyo; President: HIRAI Takeshi), to integrate Neilo’s game development technology with LaiBlitz’s MetaStation metaverse platform (*1).

By expressing content such as seminars, exhibitions, and live events that have been developed in real venues and websites in a metaverse space, we will create new user experiences, evolving into a platform where various businesses can develop.

This collaboration will raise the quality level of MetaStation. We will build realistic event venues, stores, and offices, enabling expressive 3D characters to guide, serve, and communicate with visitors. In the future, MetaStation will be linked with the e-commerce/customer management system Fast Biz (*2), which is provided by LaiBlitz to a number of sports teams (professional baseball teams, Japan Rugby Top League teams, professional soccer leagues, etc.).

*1. “MetaStation”: <https://recruit.meta-station.jp/>

*2. “Fast Biz”: <https://www.laiblitz.co.jp/service2/>

About: Future Corporation

Future Group is a company that conducts "IT Consulting & Service Business" and "Innovation Business" through the use of latest technology. Since the founding in 1989, we have designed and improved the business of our clients through developing systems that integrates business management with IT. Our clients are from various industries including Finance, Manufacturing, Distribution and Logistics. We have also created our own new services based on the know-how we have accumulated in this process. We are contributing to the society by promoting innovation and creating new values for clients that is based on the strengths of "connoisseurship" and "implementation ability" of latest technologies such as AI and robotics.

Source: Future Corporation

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